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Prof. Dr. habil. Elisabeth Fröhlich studied business administration at the Ludwig Maximilian University in Munich as well as at University of Cologne. After her dissertation concerning the topic “Supplier Assessment”, she continued to pursue her career at the seminar of Prof. Dr. U. Koppelman at the University of Cologne and finished off her state doctorate concerning the topic “Modelling of Job Profiles in Procurement”. Since end of 2007, Elisabeth Fröhlich is a professor at Cologne Business School and she is responsible for the department of Strategic Supply Management. Since 1st May 2013, she leads the Cologne Business School in her role of the president. She is part of several scientific corporations and organisations, amongst others she gets involved in the Regionalverband Köln of BME e.V. in the management and she is chairwoman of the academic advisory board of the institute for Sustainable Management. Her current key research lies on the topics of Sustainable Supply Chain Management, Qualification in Purchasing as well as in Strategic Supplier Management. Organizational and personal challenges of an “Agile Purchase” build another main research.