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Dr. Constantinos K. Coursaris is the Associate Chair, Director of Graduate Studies, and Associate Professor in the Department of Media and Information as well as Associate Professor in the Department of Advertising and Public Relations. He is also Professor by Courtesy in Usability/Accessibility Research and Consulting. Dr Coursaris studies user motivations, expectations, and experiences with new media and the consequent design implications with a focus on social systems. He supplements his research expertise with consulting on social media for governance and/or marketing, and has trained diverse organizations in North America, Europe, the Middle East and North Africa (MENA). Follow him [@DrCoursaris](#).



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