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Dr Wietske van Osch is an Assistant Professor in Media and Information at Michigan State University and a visiting professor in Information Systems at the IESEG School of Management (France). She studies enterprise social media (ESM) and online communities for collaboration, knowledge sharing, boundary-spanning, and innovation with a focus on the design of generative systems and communities, both inside and outside organizations. Her work on ESM has been funded by the National Science Foundation (<http://esm.mi.msu.edu>) and published in premier information systems and communication journals, including *Journal of Information Technology*, *Information and Management*, *Computers in Human Behavior*, and *Communications Monographs*.



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