



Academic Member and Ambassador
Communication Institute of Greece



Esra Akarsu
Research Assistant
Ipek University Faculty of Art and Design
Department of Visual Communication Design
Ankara, Turkey



Esra Akarsu

She is a research assistant of Visual Communication Design at Ipek University. She graduated from Bařkent University, department of Radio, Cinema and TV, ranking with a second degree student. She continues her graduate education in Ankara University, Social Sciences Institute - Department of Public Relations and Publicity. She has been carrying on her master thesis about car advertisements. Her research interests are advertising, popular culture, photography, media literacy, consumption culture and semiology. She speaks English well and also Italian at intermediate level. She has been working at Ipek University - The Department of Visual Communication Design since March 2015.



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