



Communication Institute of Greece (COMING)

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29 March 2019, Athens, Greece

Press Release

5th Annual International Conference on Communication and Management (ICCM2019), 15-18 April 2019, Athens, Greece.

Abstract proposal deadline: **Closed**

Call for Papers and Participation: <http://coming.gr/index.php/call-for-papers/>

organized with the endorsement of

King Graduate School at Monroe College, USA



University of Versailles Saint-Quentin-en-Yvelines, France



Media Informatics Lab, School of Journalism and Mass Communication, Aristotle University of Thessaloniki, Greece



The **5th Annual International Conference on Communication and Management (ICCM2019)** will take place in Athens, Greece, 15-18 April 2018. The presenters comprise Academics, Professors, Researchers, Communication and Management Professionals, PhD/master Students and individuals interested by the subjects of Communication, education, politics, and mediated communication technologies. We have 44 research papers, presented and authored by 76 academics and researchers. These participants come from 20 different countries around the world (*Egypt, Italy, USA, Australia, Greece, Spain, Latvia, Lithuania, Denmark, China, UAE, Nigeria, Turkey, Thailand, India, Albania, France, Nepal, Israel, and Canada*).

This year we propose ten (10) different sessions that contain discussions about 'International Leadership and Management', 'International Relations and Public Diplomacy', 'Communication with Audiences', 'Applied Practices in Digital Marketing and PR', 'New Horizons in Journalism', 'Media and Social Media', 'International Marketing & Management Issues', 'Media Practice and Ethical Issues'.

Among these sessions, we have a workshop with the title « Charting New Directions for Multi-Generational Unity in our Workplace », delivered by our Ambassador, Dr Carolin Rekar Munro, ICCM2019 Leader & Professor, Faculty of Management, Royal Roads University, Canada.

And a “Public Discussion on « *Journalism at a crossroads: New media, new practices, new values?*», delivered some of our Ambassadors that participate in this year’s conference:
1. Dr Roberto Adriani, Adjunct Professor, The University of Milan, Italy. ***Journalism and Public Relations: a changing relationship***

2. Dr Andreas Veglis, Professor, Media Informatics Lab, Aristotle University of Thessaloniki, Greece. ***New journalistic practices in the post-truth era***

3. Dr Lida (Spyridoula) Tsene, Visiting Professor, Hellenic Open University, Greece. ***(Re)-Searching For Journalism: New Old Skills, New Old Needs in the Digital World***

4. Dr Karl-Heinz Pogner, Associate Professor, Copenhagen Business School, Denmark && Board Member of K1 Association of Professional Communicators. ***Communication-Ethical Compass: Orientation or rules?***

And chaired by our Ambassador and ICCM2019 Leader, Dr. Katerina Diamantaki, Assistant Professor, DERE- The American College of Greece.

We would also like to mention the listeners of this year’s conference

-Tonka Ivanisevic, Docente, Windsor Business Center- SKF-Industries Italy, Business English, Italy.

-Ojo Bamidele, PFC Africa Communications LTD, Obanikoro Lagos as Social Media Communication Manager and Network Admin, Nigeria.

-Panpimon Narknawa, lecturer, Department of Journalism, Chulalongkorn University, Thailand.

-Sangil Kim, Researcher, Korea Institute of S&T Evaluation Planning, Brussels

-Zhou Xin, Senior Economist / Founder, Center for Europe and China Economic Exchanges

The Communication Institute of Greece is a non-profit association, established to promote research, education and to facilitate communication among the Academic Community and who is interested by it, around the world. The Institute was established in 2003 in France and again in 2013 in Greece as an independent association of academics and researchers who consider that education and intercultural communication can ameliorate our lives: educating ourselves is what we need to develop in a fruitful environment.

For more information please contact Ms Evi Naki at info@coming.gr or +30 6989478611

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