

15  
18 **APRIL**  
**2019**



An annual multidisciplinary meeting which seeks to build bridges between academics, professionals, researchers and students from different countries

5<sup>th</sup> Annual  
**International  
Conference**  
on **Communication**  
and **Management**  
ICCM2019

 Athens, **Greece**

AN EVENT ORGANIZED BY





# INTERNATIONAL CONFERENCE ON COMMUNICATION AND MANAGEMENT 2019

Papers can include topics in the areas of **Communication and Management**. Related papers are welcomed. Also, for this year, ICCM2019 proposes three thematic panels:



## INTERNATIONAL LEADERSHIP AND MANAGEMENT\* (1)

Leadership and management in the area of Communication is the central focus of this panel. Today's leaders are called upon to promote a higher degree of ethics, corporate social responsibility, vision, corporate culture, and motivation in order to promote a better quality of life for stakeholders. Therefore, organizations must cultivate leaders for an increasingly globalized industrial society.



## MULTIDISCIPLINARY APPROACHES TO NEW MEDIA TECHNOLOGIES (2)

Papers reflecting the intersection of communication and New Media Technologies, including topics such as the influence of 'The Politics of New Media' (Social Media as Cultural, Political and Economic actors), 'Culture and Society', will be especially welcome. The general idea of this panel is to refine the understanding of New Media process using different conceptual contexts and empirical insights.



## NEW HORIZONS IN JOURNALISM (3)

The general idea of this panel is to refine the understanding of journalism, its actors, and its use, using different conceptual contexts and empirical insights. The list of possible topics includes (but is not limited to) the following ideas: 'Contemporary Media Ecosystem', 'Journalism and social Media', 'Digital Journalism', 'Public Relations and Journalism', 'The Relations between PR Practitioners and Journalists', etc...



## DEADLINES & DATES

Conference Dates:

**15 - 18 April 2019**

Call For Papers: <http://coming.gr/index.php/iccm2019/>



Communication Institute of Greece: [www.coming.gr](http://www.coming.gr)



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\*with the collaboration of **King Graduate School of Monroe College, USA**

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