

All accepted papers will be peer reviewed and published by our Institute. Selected papers will be published by the *Cambridge Scholars*, *Journal of Media Critiques [JMC]* and the *journal of Management and Training for Industries*.

Papers can include topics on the areas of Education (panel in Education). Then **Communication, Management and Marketing**.

Topics are broadly defined as, but not limited to, the following:

COMMUNICATION Rhetorical Communication, Cultural Communication, Advertising, Business communication, Communication Technology and Digital Media, Communication and education, Crisis/risk communication, Organizational communication, Health communication, Intercultural communication, Interpersonal communication, Journalism, Mass Communication, Political Communication, Public relations.

MANAGEMENT @ MARKETING Cultural Management, Enterprise Resource Management, Human Resource Management, Strategic Management, Leadership Management, Performance Management, Risk Management, Health Management, Media Management, Business to Business Marketing, Branding, Consumer Behavior Marketing, Cross-Cultural Marketing, Direct Marketing, Tourism Marketing, Online Marketing, Social Marketing, Small Business Marketing, Sports Marketing.

Communication Institute of Greece



EDUCATION Teacher education, Education Leadership, Educational Foundations, Higher Education, Online Education, Education Technology, Special Education, Teaching Methodology, Language Learning, health education, Art education/ Art therapy, bilingual education, career and technical education, computer education, early childhood education, elementary education, English education, mathematics education, multicultural education, science education, social studies education, educational psychology, etc...



Communication Institute of Greece

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To Join our F.B. group:

<https://www.facebook.com/groups/252564804911830/>

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4th International Conference on Communication and Management (ICCM2018)

23-26 April 2018

Athens, Greece

<http://coming.gr/index.php/call-for-papers/>

The **Communication Institute of Greece (COMING)** organises its **4th International Conference on Communication and Management (ICCM2018)**, 23-26 April 2018, Athens, Greece.

This year we also propose a **Panel on Education**, as a part of ICCM2018 with **Dr Jacqueline Stefkovich** , head of the Panel & Professor Emeritus, The Pennsylvania State University, USA and **Ailson J. De Moraes** (teacher education).

The aim of this cross-disciplinary conference is to bring together academics, students, researchers and professionals from different disciplines and cultural backgrounds, encourage them present their work, exchange and collaborate. Someone can participate to present a paper, chair a session, organise a panel, or even to be an observer.



More Information about the Conference !

After your abstract submission, the conference's scientific committee will decide within two (2) weeks after your submission.

In case you do not receive an acknowledgement of your registration, please contact us at info@coming.gr

To participate without presenting a paper, i.e. organise a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, you can send an email to Dr. Margarita Kefalaki, President of the Communication Institute of Greece at mke@coming.gr

The conference will be held at a luxurious hotel (special arrangements-special conference rate- will be made for the conference participants).

● ● ● | The Communication Institute of Greece

The Communication Institute of Greece (COMinG) was established as an independent academic association with the mission to become a forum, where academics and researchers – from all over the world – can meet in Greece to exchange ideas on their research and to discuss future developments in their disciplines.

For more information:

please visit the Institute website at <http://coming.gr/> or/and send an email to info@coming.gr



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