



## Communication Institute of Greece (COMING)

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# Press Release

For the

3<sup>rd</sup> Annual International Conference on Communication and Management (ICCM2017)

Athens (Metropolitan 5 star hotel), Greece,

**24-27 April 2017.**

The 3<sup>rd</sup> International Conference on Communication and Management (ICCM2017) has taken place in Metropolitan Hotel, Athens, Greece, 24-27 April 2017. The presenters comprised Academics, Professors and Researchers, Communication and Management Professionals and PhD Students from different continents, universities and countries. 41 papers and 64 presenters, coming from 20 different continents, universities and countries (**Denmark, Cyprus, United Arab Emirates, Italy, New Zealand, Turkey, Albania, Greece, Morocco, United Kingdom, Romania, China, India, Croatia, Singapore, France, USA, Taiwan, Poland and Australia** ).

Additionally, during the conference, a Special Event in the form of a Round Table Discussion was organised. This discussion is on “*Smart and Livable Cities Around the World: Challenges and Prospects?*”. Domains like identity, governance, leadership, branding, attractiveness, communication, culture, organization, arts, of cities around the world, were examined.

ICCM2017 was organized into nine sessions that included areas such as Multicultural & Cultural issues in Communication, Education and Management, Political Communication, European themes, New Media / artificial intelligence, the Workshop “Smart and Livable Cities Around the World: Challenges and Prospects”, Advertising, Branding, Marketing. New technology & Communication, Crisis

Communication & Media, E-communication – Journalism, Management and business in Education?, Management and Business Communication.

As it is the publication policy of the Institute, all the papers presented in this conference will be considered for publication in one of the institutes Books (conference proceedings online with ISBN number). Additionally, selected papers will be published at the Journal of Media Critiques [JMC] and/or Cambridge Scholars.

The Communication Institute of Greece is a non-profit organisation, established to promote research, education and to facilitate communication among academics and communication and management professionals around the world. It was established in 2003 in France and again in 2013 in Greece as an independent association of academics and researchers who consider that education and intercultural communication can ameliorate our lives: educating ourselves is what we need to develop in a fruitful environment.

Academics and professionals in communication/management can contribute significantly to the quality of “education”/ “information”. Educate, communicate, exchange, meet new cultures, create, collaborate (...) we can all have a part in this! The quality of “education” can promote, among other, intercultural communication. The academic community and the media, are the leaders of education’s /information’s content and quality.

Next year the COMinG is organising its 4<sup>th</sup> Annual International Conference on Communication and Management, in Athens, Greece, 23-26 April 2018. In this conference we also propose [a Panel on Education](#).

We would like, once more, this conference to become an opportunity for Academics, Professionals and Researchers from all around the world to meet, exchange ideas on their research, discuss the future developments in their disciplines and contribute to education’s future. Such kind of interdisciplinary conferences will continue to be organized on the same base of purposes every year. We hope that soon enough we will be able to propose more than one international conferences per year, to serve the mission statement of the Institute.

Last but not least, the president, Dr Margarita Kefalaki, would personally like to thank all the academic members/friends/colleagues/structures/sponsors, who are promoting the purposes of the Institute.

Additionally a big recognition to the members of conference organising and academic committee and most importantly the administration staff of the Communication Institute of Greece for putting all these conferences together.



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