



Communication Institute of Greece (COMING)

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2nd International Conference on Communication and Management, ICCM2016
11 May 2016, Athens, Greece

Press Release

The 2nd **International Conference on Communication and Management (ICCM2016)** has successfully taken place in Athens, Greece, **9-12 May 2016**. In total 34 papers and 61 presenters, coming from 23 different continents, universities and countries (USA, Finland, France, Canada, Malaysia, Myanmar, Kenya, Belgium, Turkey, Kenya, Tunisia, India, Spain, the Netherlands, Kingdom of Bahrain, Poland, Germany, Bulgaria, Italy, Jordan, Indonesia, Bangladesh, Greece). This ‘audience’ comprises professors, researchers, communication / management professionals and students.

We should also note that this year we had many participants that didn’t present a paper, like Dr Eric Goubin from Thomas More University College, Belgium, who participated with eleven of his students, Andries Maaiké, Bergen Tess, Briké Siel, Depauw Coner, Deprins Arnor, Klewais Lien, Mbuta Noémie Liliana, Moriau Liesl, Nagels Vicky, Raeymaekers Glenn, Van Melkebeke Kevin. Dr Andrea Pearman from Tidewater Community College, USA participated as well. These two academics presented during the workshop that was organized during the conference. Eric spoke about “Organized empathy: the key for intergenerational communication in public communication” and Andrea about “Using Non-Verbal Communication in Online Education”.

To say a little more about the Workshop/Round Table Discussion that was organized during ICCM2016, with the title: The Dynamics of Intergenerational Communication- Building Long Lasting Connections, Dr Caroline Rekar Munro and Gwen E. Hill from Royals Road University, Canada did a wonderful job! All the participants and I personally were excited with their knowledge, experience and willing to communicate with others.

We wouldn't neglect to mention that Dr Sung S. Kim, Associate Professor (tenured), from Wisconsin School of Business, University of Wisconsin, Madison, USA and Ms. Olivia Causby from the University of North Carolina Wilmington, USA, assisted all the conference sessions with great interest. We would like to thank all these participants that made this conference even more interesting.

ICCM2016 was organized into ten sessions that include areas such as Management & Communication Issues, Communication in Health and Education, Multicultural & Cultural issues in Communication and Management, Political Communication, Europe & 'Arms' to better communicate/cooperate, the Workshop "The Dynamics of Intergenerational Communication: Building Long Lasting Connections", New media, Print Media & Business, Communication in tourism, Advertising, New technology & Communication, Communication in Education, Business, Management & Communication.

As it is the publication policy of the Institute, all the papers presented in this conference will be considered for publication in one of the institutes Book (conference proceedings online with ISBN number). Additionally, selected papers will be published at the Journal of Media Critiques [JMC] and Cambridge Scholars.

The Communication Institute of Greece is a non-profit organisation, established to promote research, education and to facilitate communication among academics and communication and management professionals around the world. It was established in 2003 in France and again in 2013 in Greece as an independent association of academics and researchers who consider that education and intercultural communication can ameliorate our lives: educating ourselves is what we need to develop in a fruitful environment.

Academics can contribute significantly to the quality of "education". Educate, communicate, exchange, meet new cultures, create, collaborate (...) we can all have a part in this! The quality of education can promote, among other, intercultural communication and the academic community is the leader of education's content and quality. Academics, researchers, PhD students or people interested to create links with the academic community around the world, can become members of the Institute.

Next year the COMinG is organising its 3rd International Conference on Communication and Management, in Athens, Greece, 24-27 April 2017. We would like this conference to become, once more, an opportunity for Academics, Professionals and Researchers from all over the world to meet, exchange ideas on their research, discuss the future developments in their disciplines and contribute to education's future. Such kind of interdisciplinary conferences will continue to be organized on the same base of purposes every year. We hope that soon enough we will be able to propose more than one international conferences per year, to serve the mission statement of the Institute.

I would like to thank all the participants, the members of the conference organising and academic committee and most importantly the administration staff of the Communication Institute of Greece for putting this conference together.

The President

Dr Margarita Kefalaki



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