



## **Communication Institute of Greece (COM.IN.G.)**

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International Conference on Communication and Management, ICCM2015  
8 April 2015, Athens, Greece

# **Press Release**

The **International Conference on Communication and Management (ICCM2015)** has very successfully taken place in Athens, Greece on **30 March-1 April 2015**.

In total 28 papers and 46 presenters, coming from 22 different countries (**Canada, Denmark, Sultanate of Oman, Egypt, Austria, France, Germany, Greece, Malaysia, Jordan, Turkey, United Kingdom, USA, Czech Republic, India, Malaysia, Lebanon, United Arab Emirates, United Republic of Tanzania, Finland, Cameroon, and Ethiopia**), has taken part in this interdisciplinary - multicultural International conference. The ICCM2015 was organized into 11 different sessions that included areas such as Crisis Management & Communication, Management in a Professional Environment, Online/New Media – Branding, 'Communication in a Global Crisis environment, Managing communication, Management, Tourism @ sustainable development, Communication Themes, Interculturality in Communication e.t.c.

All the papers presented in this conference will be published in a Special Volume by the Institute. Additionally, selected papers will be published at the Journal of Media Critiques [JMC] and the Journal of Management and Training for Industries.

We would like to thank all the participants, the members of the scientific and the organizing committee, our partners & collaborators and last but not least all the ICCM2015 administration staff. Without their contribution/collaboration, nothing of these would be possible.

The President

Dr Margarita Kefalaki

